



Diploma of Retail Merchandise Management

SIR50317

This qualification reflects the role of individuals who undertake retail merchandise management activity to deliver profitable results for a retail organisation. They analyse merchandise performance results and follow an organisational strategy to plan and enhance ongoing merchandise performance.

These individuals operate with autonomy, are responsible for their personal outputs, and undertake decision making independently and in consultation with others.

Job roles:

- Retail store Manager
- Merchandise Buyer
- Merchandise Planner
- Merchandise Manager

Entry requirements: Achieved formal study at the Certificate IV or higher level and be currently employed within the retail sector in a position where knowledge of retail financials, inventory management and retail operations is applied.

To gain the Qualification – 11 Units must be completed – consisting of 7 Core and 4 Elective units. Prior to commencement, there is an opportunity to customise elective units.

Course duration: 12 – 24 months

Core Units

- SIRRM002 Develop a merchandise strategy
- SIRRM003 Conduct a post trade analysis
- SIRRM004 Develop a merchandise financial plan
- SIRRM005 Develop a category financial plan
- SIRRM006 Plan a merchandise product range
- SIRRM007 Negotiate and establish supply arrangements
- SIRRM008 Develop a merchandise promotional plan

Elective Units

- BSBLDR503 Communicate with influence
- SIRXMGT003 Provide leadership to others
- SIRXMGT004 Plan and manage retail projects
- SIRXRSK003 Manage risk in the retail environment

The NSW Department of Education has recognised our organisation as a High Performing Provider

Smart and Skilled funding - upon eligibility this training is subsidised by the NSW Government

Contact us for more information:

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